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Collana	Wrox programmer to programmer
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Soggetti	iPhone (Smartphone) iPad (Computer)
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Note generali	Includes index.
Nota di contenuto	Professional iPhone and iPad Development; Dedication; About the Author; About the Technical Editor; Credits; Acknowledgments; Contents; Introduction; Chapter 1: Navigation; Chapter 2: Alerts, Action Sheets, and Modal Views; Chapter 3: Custom Table Views; Chapter 4: The Split View; Chapter 5: Touch Events; Chapter 6: Notification Processing; Chapter 7: Networking Concepts; Chapter 8: Multimedia; Chapter 9: Application Preferences; Chapter 10: Data Storage; Chapter 11: The Pasteboard; Chapter 12: Unit Testing; Chapter 13: Performance Tuning and Optimization; Chapter 14: Integrating iAds Chapter 15: MultitaskingAppendix A: Your Initial App - First Steps; Appendix B: iPhone Developer Center; Appendix C: Cocoa Touch Static Libraries; Appendix D: Apple Developer Resources; Index
Sommario/riassunto	Everything you need to create top-notch applications for the iPhone and iPad Developers have demanded an advanced guide to using the very latest version of the iPhone and iPad SDK to develop applications- and this book answers that call! Packed with over twenty complete standalone applications that are designed to be recreated, rebuilt, and

reused by the professional developer, this resource delves into the increasingly popular world of application development and presents step-by-step guidance for creating superior apps for the iPhone and iPad. You'll explore the many developer to
