Record Nr. UNINA9910785573303321 Autore Dixon Patrick Titolo Sustainagility [[electronic resource]]: how smart innovation and agile companies will help protect our future / / Patrick Dixon, Johan Gorecki London; ; Philadelphia, : Kogan Page, c2010 Pubbl/distr/stampa **ISBN** 1-283-01855-1 9786613018557 0-7494-6084-9 Descrizione fisica 1 online resource (232 p.) Altri autori (Persone) GoreckiJohan Disciplina 338.9/27 Soggetti Sustainable development Technological innovations - Environmental aspects Social responsibility of business Recycling (Waste, etc.) Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Copyright Page: Table of Contents; Acknowledgements; About the Authors; Introduction: Future Scene; Chapter One Take Hold of the Future; Chapter Two Alternative Power Generation; Chapter Three Cleaner Coal, Oil and Gas: Chapter Four Smart Power and the Nuclear Boom; Chapter Five Beter Cars, Trucks, Trains, Planes and Ships; Chapter Six Future Cities: Lower carbon to carbon-free; Chapter Seven Green product development and IT; Chapter Eight Solving the Water Crisis; Chapter Nine Protecting and Managing Forests; Chapter Ten Feeding the Whole World; Chapter Eleven Funding Green Tech Chapter Twelve Business Agility and Innovation; Afterword: Ten Steps to Profitable sustainability; Further Information; Notes; Index Sustainagility explores the way in which innovative and agile business Sommario/riassunto ideas, processes and products have the ability to solve some of the world's most complex sustainability challenges. Examples and case studies will be used to demonstrate how real companies have successfully used innovative and agile methods to improve their businesses, make a profit and fight some of the greatest threats to the

world's ecosystems.