

1. Record Nr.	UNINA9910785539203321
Autore	Garcia Matt
Titolo	From the jaws of victory [[electronic resource]] : the triumph and tragedy of Cesar Chavez and the farm worker movement / / Matt Garcia
Pubbl/distr/stampa	Berkeley, : University of California Press, c2012
ISBN	1-283-58410-7 9786613896551 0-520-95366-5
Descrizione fisica	1 online resource (369 p.)
Disciplina	331.88/13092 B
Soggetti	Labor leaders - United States Migrant agricultural laborers - Labor unions - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- illustrations -- Acknowledgments -- Abbreviations -- Introduction -- One. Birth of a Movement -- Two. Capitalism in Reverse -- Three. Workers of the World, Unite! -- Four. Stuck in the Middle -- Five. A Bitter Harvest -- Six. Busy Dying -- Seven. Rotting from the Inside Out -- Eight. Some Were More Equal Than Others -- Epilogue: Beyond the Legend -- Notes -- Selected Bibliography -- Index
Sommario/riassunto	From the Jaws of Victory: The Triumph and Tragedy of Cesar Chavez and the Farm Worker Movement is the most comprehensive history ever written on the meteoric rise and precipitous decline of the United Farm Workers, the most successful farm labor union in United States history. Based on little-known sources and one-of-a-kind oral histories with many veterans of the farm worker movement, this book revises much of what we know about the UFW. Matt Garcia's gripping account of the expansion of the union's grape boycott reveals how the boycott, which UFW leader Cesar Chavez initially resisted, became the defining feature of the movement and drove the growers to sign labor contracts in 1970. Garcia vividly relates how, as the union expanded and the boycott spread across the United States, Canada, and Europe, Chavez

found it more difficult to organize workers and fend off rival unions. Ultimately, the union was a victim of its own success and Chavez's growing instability. From the Jaws of Victory delves deeply into Chavez's attitudes and beliefs, and how they changed over time. Garcia also presents in-depth studies of other leaders in the UFW, including Gilbert Padilla, Marshall Ganz, Dolores Huerta, and Jerry Cohen. He introduces figures such as the co-coordinator of the boycott, Jerry Brown; the undisputed leader of the international boycott, Elaine Elinson; and Harry Kubo, the Japanese American farmer who led a successful campaign against the UFW in the mid-1970s.
