Record Nr. UNINA9910785506903321 Autore Guerra Lillian Titolo Visions of power in Cuba [[electronic resource]]: revolution, redemption, and resistance, 1959-1971 / Lillian Guerra Chapel Hill, : University of North Carolina Press, c2012 Pubbl/distr/stampa **ISBN** 1-4696-0151-6 0-8078-3736-9 Descrizione fisica 1 online resource (488 p.) Collana **Envisioning Cuba** Disciplina 972.9106/4 Soggetti Press and propaganda - Cuba Public opinion - Cuba Social psychology - Cuba Cuba History Revolution, 1959 Propaganda Cuba History Revolution, 1959 Public opinion Cuba History 1959-1990 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Introduction: "Today, even Fidel is a counterrevolutionary!": excavating Nota di contenuto the grand narrative of the Cuban Revolution -- The olive green

the grand narrative of the Cuban Revolution -- The olive green revolution: media, mass rallies, agrarian reform, and the birth of the Fidelista state -- Good Cubans, bad Cubans, and the trappings of revolutionary faith -- War of words: laying the groundwork for radicalization -- Turning the world upside down: Fidelismo as a cultural religion and national crisis as a way of life -- Resistance, repression, and co-optation among the revolution's chosen people -- Class war and complicity in a grassroots dictatorship: gusanos, citizen-spies, and the early role of Cuban youth -- Juventud rebelde: nonconformity, gender, and the struggle to control revolutionary youth -- Self-styled revolutionaries: forgotten struggles for social change and the problem of unintended dissidence -- The ofensiva revolucionaria and the zafra de los diez millones: inducing popular euphoria, fraying Fidelismo -- The reel, real, and hyper-real revolution: self-representation and political performance in everyday life -- Epilogue: the revolution that might have been and the revolution that

was: memory, amnesia, and history.

## Sommario/riassunto

In the tumultuous first decade of the Cuban Revolution, Fidel Castro and other leaders saturated the media with altruistic images of themselves in a campaign to win the hearts of Cuba's six million citizens. In Visions of Power in Cuba, Lillian Guerra argues that these visual representations explained rapidly occurring events and encouraged radical change and mutual self-sacrifice. Mass rallies and labor mobilizations of unprecedented scale produced tangible evidence of what Fidel Castro called ""unanimous support"" for a revolution whose ""moral power"" defied U.S. control. Yet p