Record Nr. UNINA9910785495103321 Titolo The innovation journey of Wi-Fi: the road to global success // edited by Wolter Lemstra, Vic Haves and John Groenewegen [[electronic resource]] Cambridge:,: Cambridge University Press,, 2011 Pubbl/distr/stampa **ISBN** 1-107-21538-2 0-511-85167-7 1-282-90803-0 9786612908033 0-511-66699-3 0-511-91785-6 0-511-91883-6 0-511-91506-3 0-511-91327-3 0-511-91687-6 1 online resource (xvi, 415 pages) : digital, PDF file(s) Descrizione fisica Disciplina 004.6/8 Soggetti IEEE 802.11 (Standard) Wireless LANs Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Title from publisher's bibliographic system (viewed on 05 Oct 2015). Nota di bibliografia Includes bibliographical references and index. Machine generated contents note: List of figures; List of tables; List of Nota di contenuto contributors; Introduction Wolter Lemstra, Vic Hayes and John

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Sommario/riassunto

Wi-Fi has become the preferred means for connecting to the internet - at home, in the office, in hotels and at airports. Increasingly, Wi-Fi also provides internet access for remote communities where it is deployed by volunteers in community-based networks, by operators in 'hotspots' and by municipalities in 'hotzones'. This book traces the global success of Wi-Fi to the landmark change in radio spectrum policy by the US FCC in 1985, the initiative by NCR Corporation to start development of Wireless-LANs and the drive for an open standard IEEE 802.11, released in 1997. It also singles out and explains the significance of the initiative by Steve Jobs at Apple to include Wireless-LAN in the iBook, which moved the product from the early adopters to the mass market. The book explains these developments through first-hand accounts by industry practitioners and concludes with reflections and implications for government policy and firm strategy.