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Sommario/riassunto	In 1900, Pittsburgh's East End neighborhood was the world's richest. It represented the opulence, power, and greed of 19th-century capitalism. And for many it was statement of hope and motivation. In a short walk, one might run into Andrew Carnegie, Henry Clay Frick, George Westinghouse, H. J. Heinz, a member of the Mellon family or of the United States Congress. This book traces the lives of this influential coterie and their impact on American industry, culture and history.

