

1. Record Nr.	UNINA9910785422303321
Titolo	Mediating business [[electronic resource]] : the expansion of business journalism // Pete Kjær & Tore Slaatta (editors)
Pubbl/distr/stampa	[Copenhagen], : Copenhagen Business School Press Portland, OR, : Distribution, North America, International Specialized Book services, 2007
ISBN	87-630-9989-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (306 p.)
Altri autori (Persone)	KjærPeter SlaattaTore <1957->
Disciplina	070.4
Soggetti	Journalism, Commercial - Scandinavia Journalism - Scandinavia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	""Mediating Business:The Expansion of Business Journalism""; ""Table of Contents""; ""List of Contributors""; ""Preface""; ""CHAPTER 1 Mediating Business Toward a Relational Perspective""; ""Business News Research a Field in the Making""; ""The Nordic Comparative Perspective""; ""An Overview of the Book""; ""Bibliography""; ""PART I: BUSINESS NEWS AND MEDIA ORDERS ""; ""CHAPTER 2 The Nordic Business Press and the New Field of Business Journalism (1960-2005)""; ""The Prophets of the New Economy (1960 - 1975)""; ""Rivals, Copies and Spin-Offs (1975 - 1985)"" ""Turbulence and Further Expansion (1985 - 1995)""""The Business News Revolution (1995-2005)""; ""Conclusion""; ""Bibliography""; ""CHAPTER 3 The Professionalization of Business Journalism in Finland ""; ""Introduction""; ""Journalism as a Field and a Profession""; ""Empirical Material""; ""The Professionalization of Business Journalism in Post-War Finland""; ""From the 1940's Onwards: The Dissemination of Information""; ""From the 1960's Onwards: Taking Sides in How Business and Politics Mix""; ""From the 1980's Onwards: The Casino Period and its Backlash"" ""Appendix: Code Sheet for Coding of Newspapers""""CHAPTER 6 Changing Constructions of Business and Society in the News"";

""Introduction""; ""Conceptions of Control and the Practice of Business Journalism""; ""Methodology""; ""Business and Economy News in 1960, 1980 and 2000""; ""Notions of Change, Conflict and Identity in Business News""; ""Change""; ""Conflict""; ""Identities""; ""Discussion: The order of Business News Discourse""; ""Bibliography""; ""Appendix A""; ""Appendix B""

""CHAPTER 7 The Gospel According to the Global Market How Journalists Frame Ownership in the Case of Nokia in Finland""
