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Autore	Reed Stanley <1950->
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Sommario/riassunto	"The truth behind the greatest environmental disaster in U.S. history. In 2005, fifteen workers were killed when BP's Texas City Refinery exploded. In 2006, corroded pipes owned by BP led to an oil spill in Alaska. Now, in 2010, eleven BP workers were killed in the Gulf of Mexico's Macondo blowout. What's next? In In Too Deep: BP and the Drilling Race that Took It Down, Stanley Reed--a journalist who has covered BP for over a decade--and investigative reporter Alison Fitzgerald answer not only the question of what's next but also examine why these disasters always happen to BP and not to the other large oil companies. The book shows that practices put in place by

former BP CEO John Browne who was forced to resign after salacious details of his private life emerged in 2007 may have more to do with the disaster than anything, details a BP built on risk-taking and cost-cutting, and examines the past, present, and future of BP. In August 2010, BP successfully "killed" the company's damaged deepwater well. But, the environmental fallout and public relations campaign to rebuild the brand are just beginning. In Too Deep details why BP suffered this disaster, why now, and what's next for the oil giant."--

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