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experiences: a system for analysing reflective learning in journals;
Section 5 Researching tourist experiences: methodological approaches;
13 Qualitative method research and the 'tourism experience': a
methodological perspective applied in a heritage setting; 14 Exploring
space, the senses and sensitivities: spatial knowing; 15 Kohlberg's
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Index

Sommario/riassunto

To consume tourism is to consume experiences. An understanding of the ways in which tourists experience the places and people they visit is therefore fundamental to the study of the consumption of tourism. Consequently, it is not surprising that attention has long been paid in the tourism literature to particular perspectives on the tourist experience, including demand factors, tourist motivation, typologies of tourists and issues related to authenticity, commodification, image and perception. However, as tourism has continued to expand in both scale and scope, and as tourists' needs and ex
