

1. Record Nr.	UNINA9910785382703321
Autore	Nummela Niina
Titolo	International growth of small and medium enterprises / / edited by Niina Nummela
Pubbl/distr/stampa	New York : , : Routledge, , 2011
ISBN	1-136-90642-8 1-136-90643-6 1-282-89855-8 9786612898556 0-203-84256-1
Edizione	[First edition.]
Descrizione fisica	1 online resource (327 p.)
Collana	Routledge studies in international business and the world economy ; ; 49
Disciplina	338.8/81
Soggetti	Small business International business enterprises Business networks
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Tables; Figures; Preface; 1 International Growth of SMEs: Past, Present and the Future; Part I: Drivers of International Growth of SMEs; 2 Entrepreneurs' Human and Relational Capital as Predictors of Early Internationalization: Evidence from Latin America and Southeast Asia; 3 The Board's Influence on the Internationalization Process in SMEs; 4 International Growth Orientation of SME Managers and Entrepreneurs: A Three-Year Follow-up Study; 5 The Dark Side of International Growth; Part II: International Growth Trajectories of SMEs 6 Growth and Internationalization of French and Danish SMEs 7 International Growth Strategies in Different Marketing Contexts; 8 Analyzing the Moves of International Entrepreneurial Organizations: The Entry of SMEs to Complex Markets; 9 The Binary Choice Facing SME Internationalization; 10 Technology-based New Ventures and Critical Incidents in Growth; Part III: How Should We Study International Growth?; 11 Toward a Typology of Rapidly Internationalizing SMEs; 12

Sampling Frames for Cross-national Survey Research in International Entrepreneurship

13 Export Behavior, Growth and Performance of SMEs: Does Ownership Matter?Part IV: The Role of Networks in the International Growth of SMEs; 14 New Venture Internationalization and Technological Learning: A Social Capital Perspective; 15 Change in SME Internationalization: A Network Perspective; Part V: Illustrative Cases; 16 A Different Story on Rapid International Growth: CV Online; 17 A Path of International Growth: Case PurFilec Ltd; 18 The International Growth of a Privately-owned: Enterprise from China; Epilogue: Where to Head from Here?; Contributors; Index

Sommario/riassunto

The majority of SMEs are operating in a networked business environment, and these networks extend beyond national and cultural boundaries. Within these networks, growth takes various routes and forms. Instead of linear, positive growth, international growth is often more cyclical, including periods of stagnation and withdrawal, even exits. International Growth of Small and Medium Enterprises focuses on international growth, such as how companies expand their operations across national borders through opportunity exploration and exploitation, and identification and development of in
