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Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Contents; Introduction; SECTION 1: A CASE STUDY; A Case Study: Traditional versus Agile Approaches; SECTION 2: WHAT YOU NEED TO KNOW ABOUT AGILE; Chapter 1: Agile in a Nutshell; Chapter 2: Why is Agile So Effective?; Chapter 3: Why Don't More Organizations Use Agile?; Chapter 4: Agile Sounds Good, But ...; SECTION 3: 12 AGILE PRINCIPLES THAT WILL REVOLUTIONIZE YOUR ORGANIZATION; Chapter 5: Responsive Planning; Chapter 6: Business-value-driven Work; Chapter 7: Hands-on Business Outputs; Chapter 8: Real-time Customer Feedback; Chapter 9: Immovable Deadlines Chapter 10: Management by Self-motivationChapter 11: "Just-in-time" Communication; Chapter 12: Immediate Status Tracking; Chapter 13: Waste Management; Chapter 14: Constantly Measurable Quality; Chapter 15: Rearview Mirror Checking; Chapter 16: Continuous Improvement; SECTION 4: MAKING AGILE WORK IN YOUR ORGANIZATION; Chapter 17: Selecting Agile Approaches That Best Meet

Your Needs; Chapter 18: Introducing Agile Within Your Organization; Chapter 19: Using Agile Tools; Chapter 20: Expanding the Use of Agile in Your Organization; Bibliography; Author's Note on Agile Resources; ITG Resources

Sommario/riassunto

Agile Productivity Unleashed: Proven approaches for achieving real productivity gains in any organization introduces every industry sector to the Agile approaches that have dramatically improved the IT, product development and manufacturing sectors over the past two decades. The book clearly explains how the key principles of Agile approaches can be used to significantly increase productivity, quality and customer satisfaction in every business activity at your organization. Written in non-technical language specifically for business professionals, this book is an essential tool for anyone who
