

1. Record Nr.	UNINA9910785322003321
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Titolo	The laws of cool [[electronic resource] ] : knowledge work and the culture of information // Alan Liu
Pubbl/distr/stampa	Chicago, : University of Chicago Press, c2004
ISBN	1-282-90197-4 9786612901973 0-226-48700-8
Descrizione fisica	1 online resource (586 p.)
Disciplina	303.48/33
Soggetti	Information society Knowledge workers Humanities - Social aspects Education, Higher - Aims and objectives Internet - Social aspects Digital media Literature and technology Art and technology Popular culture - History - 20th century Work - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 495-539) and index.
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Introduction: Literature and Creative Destruction -- Part I. The New Enlightenment -- Part II. Ice Ages -- Part III. The Laws of Cool -- Part IV. Humanities and Arts in the Age of Knowledge Work -- Epilogue -- Appendixes -- Notes -- Works Cited -- Index
Sommario/riassunto	Knowledge work is now the reigning business paradigm and affects even the world of higher education. But what perspective can the knowledge of the humanities and arts contribute to a world of knowledge work whose primary mission is business? And what is the role of information technology as both the servant of the knowledge economy and the medium of a new technological cool? In The Laws of

Cool, Alan Liu reflects on these questions as he considers the emergence of new information technologies and their profound influence on the forms and practices of knowledge.

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