

1. Record Nr.	UNINA9910785302803321
Titolo	Transnational corporations and local firms in developing countries [[electronic resource]] : linkages and upgrading / / Michael W. Hansen and Henrik Schaumburg-Muller, editors
Pubbl/distr/stampa	[Copenhagen], : Copenhagen Business School Press, c2006
ISBN	87-630-9977-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (404 p.)
Classificazione	83.46
Altri autori (Persone)	HansenMichael W (Michael Wendelboe) Schaumburg-MullerHenrik
Disciplina	338.8/881724
Soggetti	International business enterprises International business enterprises - Developing countries Investments, Foreign - Developing countries Country risk
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [365]-386).
Nota di contenuto	<p>""Transnational Corporations and Local Firms in Developing Countries a €? Linkages and Upgrading""; ""Table of Contents""; ""Preface""; ""Part I Introduction and Conceptual Issues""; ""CHAPTER 1 Introduction and Analytical Framework""; ""Introduction""; ""A Conceptual and Analytical Framework""; ""The Structure and Content of Linkages""; ""The Effects of Linkages""; ""The Factors Shaping Linkages""; ""Methodology of the Study and Structure of the Book""; ""CHAPTER 2 Theories of Cross- Border Linkages""; ""Introduction""; ""A Development Perspective on Linkages""</p> <p>""Linkages in the Development Literature""""Neoclassical Trade Economics""; ""The FDI Literature""; ""The Competitiveness Literature""; ""The Global Value Chain Perspective""; ""An International Business (IB) Perspective on Linkages""; ""A Perfect Competition Model""; ""The Transaction Cost Perspective""; ""The Resource-Based Perspective""; ""The Value Chain Perspective""; ""The Network Perspective""; ""Conclusion""; ""Part II Case Studies of Danish Firm Linkages""; ""CHAPTER 3 A Survey of Linkages between Danish Foreign Investors and Local Firms in Developing Countries""; ""Introduction""</p>

""A Profile of Danish Investments in the Five Countries""""Size and International Orientation of the Danish Investor""; ""Industry Orientation and Activity of Projects""; ""Motives behind Establishment""; ""The Nature of Linkages to Local Industry""; ""Non-Equity Linkages""; ""Comparing Equity and Non-Equity Linkages""; ""Means of Upgrading""; ""Upgrading of Non-Equity Partners""; ""Upgrading effects""; ""The Role of Governments in Linkage Formation""; ""Government Facilitation of Linkages""; ""Government Impediments to Linkage Formation""; ""Conclusion""

""CHAPTER 4 Donor Intervention and the Promotion of Inter-Firm Linkages in Ghana""""Introduction""; ""An Overview of the Analytical Framework""; ""The History of Private Enterprise Development in Ghana""; ""Methodology""; ""Results""; ""Profile of the Collaborating Companies""; ""Nature of Business""; ""Ownership""; ""Motives for Collaboration""; ""Challenges of Collaboration""; ""Performance""; ""Discussions""; ""Linkage and Knowledge Transfer""; ""Commitment and Collaboration""; ""Cultural Challenges in Inter-firm Collaboration""; ""Inter-Linkage Governance""; ""Third Party Intermediation""

""Implications""""Conclusions""; ""CHAPTER 5 Danish-South African Business Linkages""; ""Introduction and Aim""; ""The Nature of Danish-South African Business Collaborations""; ""History of Danish Businesses in South Africa""; ""Forms and Activities of Danish Firms in South Africa""; ""Motives and Location of Establishment""; ""Firm Linkages as a Means of Upgrading the Resources and Capabilities of Local Firms: A Danish Perspective""; ""Types of Linkages and Motives of Establishment""; ""Content of Linkages""; ""Firm Linkages as a Means of Upgrading: A South African Perspective""

""Danish-South African Distribution Relations a€? Forward Linkages""
