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Nota di contenuto	Cover -- Challenging Choices -- Contents -- Preface -- Introduction -- Part One: Choice And Consumerism -- 1. What Is Choice? -- 2. Making Choices: Just Fun? -- Opportunity Cost, Regret And Complexity -- Adapting To Choice: Maximisers And Satisficers -- Reversibility And Provision -- Individual And Collective Choice -- Making Choices More Or Less Stressful -- Adaptation: A Sting In The Tail -- 3. Choice And The Consumer Society -- Industrialisation And The Acceptance Of Constant Change -- The Political Consequences Of Industrialisation -- Markets And Their Problems -- Engaging With The Problems: Socialism

And Social Democracy -- The Inevitability Of Social Democracy -- The Rise Of Affluence And The New Right -- The Coming Of Affluence -- The Legacy Of The New Right: The Consumer Society -- The Politics Of Consumerist Choice -- Credit And Consumerism -- Consumerism And The Emperor's New Clothes -- Tolerance As A Leading Value Of Consumerism -- Choice, Tolerance And Meaning -- 4. When Choice Does Not Work -- Does Choice Overwhelm Or Empower? -- Professionals And Other Experts: Intermediaries -- Provision -- Popular Music And Broadcasting: Counter-Examples? -- 5. Some Wider Problems With Choice -- Cartels And Competition -- The Problems Of Intervention -- Pubs And Beer -- Cartels: A Permanent Feature Of The Modern Economy -- Choice And The Big Lie -- Cars -- Supermarkets -- Retail Financial Services -- Bad Choices -- Credit And The Money Illusion -- Choice And Duty -- Conclusion: Spoiled For Choice -- Part Two: Choice And The Life Cycle -- 6. Introduction: Choice And The Life Cycle -- 7. Jobs And Careers -- 8. Lovers, Partners, Spouses -- 9. Fertility And Family -- Child Rearing -- 10. Retirement -- 11. Death -- The Current Debate -- The Problems Of Care -- Part Three: Conclusions -- 12. Choice And Meaning -- Religion As A Support For Meaning -- Individualism And The Retreat Into Self In The Search For Meaning: Hedonism -- The Retreat Into Self: Self-Improvement -- Choice And Meaning: Three Options -- 13. Conclusion -- Notes And Sources -- Index.

Sommario/riassunto

This lively and topical book provides a critique of choice in contemporary society and policy. Having choices empowers us, but constant extension of choice overwhelms us. In a concise and readable style, the author considers whether choice enhances or burdens our lives, and questions the blithe assumption that more choice is always for the better.
