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| Autore | Carty Victoria |
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| Descrizione fisica | 1 online resource (120 p.) |
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| Soggetti | Social movements - Technological innovations Internet in political campaigns Internet - Social aspects Online social networks - Political aspects Social media - Political aspects |
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| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Book Cover; Title; Copyright; Contents; Acknowledgment; Introduction; 1 Overview of Social Movement Theories and a Proposed Synthesis; 2 Students Against Sweatshops and Corporate Social Responsibility: The Anti-Nike Campaign; 3 Contentious Politics, Cyberactivism, and Electoral Reform: The Reemergence of the Peace Movement Post 9-11; 4 MoveOn.org and the Digital Revolution; 5 The 2008 U.S. Presidential Election and Youth Activism: Digital Technologies as Grassroots Empowerment or Elite Control?; Conclusion; References; Index |
| Sommario/riassunto | This book highlights how online networking offers potential for new forms of activist mobilizing, repertoires, participatory democracy, direct action, fundraising, and civic engagement. It calls for a re-conceptualization of some of the main tenets of contentious and electoral politics, which were originally constructed to describe and analyze face-to-face forms of mobilization, in order to more accurately |

analyze contemporary forms of protest, electoral processes, and civil society organizing.
