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Autore	Taneja Nawal K.
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Note generali	First published 2010 by Ashgate Publishing.
Nota di contenuto	Cover; Contents; List of Figures; List of Tables; Preface; Foreword by William Ayer; Foreword by Jim Compton; Foreword by Enrique Cueto; Foreword by Hugh Dunleavy; Foreword by Peter Harbison; Foreword by Henry H. Harteveldt; Foreword by Pedro Heilbron; Foreword by James Hogan; Foreword by David V. Jones; Foreword by Bob Jordan; Foreword by Alan Joyce; Foreword by Wolfgang Kurth; Foreword by Andrew Lobbenberg; Foreword by Samer Majali; Foreword by Hussein Massoud; Foreword by Robert McGeorge; Foreword by Gary R. Scott; Foreword by Robert Solomon; Foreword by Andrew B. Steinberg Foreword by Junku YuhAcknowledgements; 1 Outlining the Chaos, Evolving Strategies, and the New Normal; 2 Learning from Other Struggles: The Auto Industry; 3 Learning from Other Successes: The Customer Experience Industry; 4 Innovating around Airline Realities; 5 Firing on All Cylinders to Stay Ahead; 6 Viewing the Changing World

Map; 7 Flying with Tailwinds against Headwinds; Index; About the Author

Sommario/riassunto

The global airline industry, facing significant changes and discontinuity is prompted and forced to deal with a ""new normal."" Who would have imagined a few years ago that:- a significant percentage of consumers in the US now prefer to fly low-cost airlines instead of full-service airlines because they perceive the product to be better,- airlines would generate up to a third of their total income from non-ticket revenue,- many low-cost airlines would add complexity to their original simple business models through the development of code-share agreements, the use of global distribution systems

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Autore

Herrenkohl Leslie Rupert <1966->

Titolo

How students come to be, know, and do : a case for a broad view of learning / / Leslie Rupert Herrenkohl, Veronique Mertl [[electronic resource]]

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Descrizione fisica

1 online resource (xviii, 215 pages) : digital, PDF file(s)

Collana

Learning in doing : social, cognitive and computational perspectives

Disciplina

370.15/230973

Soggetti

Learning - United States
Science - Study and teaching (Elementary) - United States
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Group work in education - United States
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Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
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Nota di contenuto	Machine generated contents note: Introduction; 1. The context lens; 2. How ways of knowing, doing, and being emerged in the classroom: interpersonal interactions and the creation of community, part I; 3. How ways of knowing, doing, and being emerged in the classroom: interpersonal interactions and the creation of community, part II; 4. Personal lens of analysis: individual learning trajectories; Conclusion.
Sommario/riassunto	Studies of learning are too frequently conceptualized only in terms of knowledge development. Yet it is vital to pay close attention to the social and emotional aspects of learning in order to understand why and how it occurs. How Students Come to Be, Know, and Do builds a theoretical argument for and a methodological approach to studying learning in a holistic way. The authors provide examples of urban fourth graders from diverse cultural and linguistic backgrounds studying science as a way to illustrate how this model contributes to a more complete and complex understanding of learning in school settings. What makes this book unique is its insistence that to fully understand human learning we have to consider the affective-volitional processes of learning along with the more familiar emphasis on knowledge and skills.