

1. Record Nr.	UNINA9910785240703321
Autore	Mir Farina
Titolo	The social space of language : vernacular culture in British colonial Punjab // Farina Mir
Pubbl/distr/stampa	Berkeley : , : University of California Press, , [2010] ©2010
ISBN	1-282-77178-7 9786612771781 0-520-94764-9
Descrizione fisica	1 online resource (294 p.)
Collana	South Asia across the disciplines ; ; 2
Disciplina	891.4/209355
Soggetti	Punjabi literature - 19th century - History and criticism Punjabi literature - 20th century - History and criticism Literature and society - India - Punjab - History - 19th century Literature and society - India - Punjab - History - 20th century Punjab (India) Intellectual life 19th century Punjab (India) Intellectual life 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Forging a language policy -- Punjabi print culture -- A Punjabi literary formation -- Place and personhood -- Piety and devotion -- Conclusion.
Sommario/riassunto	This rich cultural history set in Punjab examines a little-studied body of popular literature to illustrate both the durability of a vernacular literary tradition and the limits of colonial dominance in British India. Farina Mir asks how qisse, a vibrant genre of epics and romances, flourished in colonial Punjab despite British efforts to marginalize the Punjabi language. She explores topics including Punjabi linguistic practices, print and performance, and the symbolic content of qisse. She finds that although the British denied Punjabi language and literature almost all forms of state patronage, the resilience of this popular genre came from its old but dynamic corpus of stories, their representations of place, and the moral sensibility that suffused them. Her

multidisciplinary study reframes inquiry into cultural formations in late-colonial north India away from a focus on religious communal identities and nationalist politics and toward a widespread, ecumenical, and place-centered poetics of belonging in the region.

2. Record Nr.	UNINA9910830860503321
Autore	Douglas Kimberly <1958->
Titolo	The firefly effect [[electronic resource]] : build teams that capture creativity and catapult results // by Kimberly Douglas
Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2009
ISBN	0-470-48543-4 1-119-20387-2 1-282-36865-6 9786612368653 0-470-48539-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (275 p.)
Disciplina	658.4 658.4/022 658.4022
Soggetti	Teams in the workplace Leadership Creative ability in business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	The Firefly Effect: Build Teams That Capture Creativity and Catapult Results; Contents; Acknowledgments; Part I: Rediscover Your Creative Spark; Chapter 1: What Is the Firefly Effect?; Chapter 2: The Individual-Creativity Found Again; Part II: The Leader's Role-Creating the Right Environment; Chapter 3: The New Role of Leadership; Chapter 4: No Dissing the Red Quadrant; Chapter 5: Beware the Ferocious Firefly!; Chapter 6: Conflict as Creative Abrasion . . . a Pearl, a Diamond, or a Mountain?; Chapter 7: Was It Something I Said?; Part III: The Leader's Role-Targeting Team Energy

Chapter 8: One Team-One Picture of SuccessChapter 9: How Will You Know When You Get There?; Chapter 10: Guiding Principles as Guiding Light; Part IV: Everyone Firing On All Cylinders; Chapter 11: Team Gatherings-Time to Shine; Chapter 12: Team Decisions: Fact or Fiction?; Chapter 13: What to Do if the Leader Is Keeping Too Tight a Lid on the Jar; Chapter 14: Shining the Light of Accountability; Part V: Sparking Creativity; Chapter 15: The Firefly Chase Begins; Chapter 16: How Could You Forget the Toys?; Chapter 17: This Place Is a Zoo! Chapter 18: When Sparks Collide-Dealing with Interteam ConflictPart VI: Sync-The Magic; Chapter 19: There's Something Going On in My Backyard!; Chapter 20: Change Is Not a Four-Letter Word!; Chapter 21: The End of the Day; Index

Sommario/riassunto

How can you tap into your team's creativity to tackle today's toughest business challenges? In *The Firefly Effect*, Kimberly Douglas presents inspiring yet pragmatic insights into getting your entire team firing on all cylinders and aiming in the right direction. Comparing the difficult act of harnessing and capturing creativity to the act of catching fireflies on a summer night, she will explain:What to do when the fireflies don't show up (or when creativity dries up)How to know when it's time to find a new meadow (or a new approach, place or process)What to do if the
