

1. Record Nr.	UNINA9910785219703321
Autore	Waddock Sandra
Titolo	The Difference Makers : How Social and Institutional Entrepreneurs Created the Corporate Responsibility Movement / / Sandra Waddock
Pubbl/distr/stampa	London : , : Taylor and Francis, , 2017
ISBN	1-351-28014-7 1-351-28016-3 1-907643-02-8
Edizione	[First edition.]
Descrizione fisica	1 online resource (321 p.)
Disciplina	658.408
Soggetti	Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [297]-301) and index.
Nota di contenuto	Front cover; Half-title; About the author; Title page; Copyright page; Contents; List of boxes; Foreword; Acknowledgments; Introduction: creating a social movement; 1 Making a difference; 2 Building a different future: an emerging corporate responsibility infrastructure; 3 Early inklings: social pioneering for responsible investing; 4 Emerging accountability structures; 5 Emerging responsibility standards; 6 Transparency and common reporting; 7 Networking; 8 Engagement and dialogue; 9 The vision thing; References; Endnotes; Abbreviations; Index
Sommario/riassunto	"It is not often that we have the opportunity to hear from the early pioneers of a social movement about how it grew and evolved, but that is exactly what this book sets out to do. The Difference Makers tells the stories of 23 entrepreneurs who have been instrumental in developing corporate responsibility; offers an analysis of how CSR has emerged as a key business issue, why it has evolved so quickly, and the visions of its thought leaders. The book examines 23 of the key players who have been instrumental in developing the corporate responsibility movement. They include John Ruggie and the Global Compact, Allen White and the Global Reporting Initiative, John Elkington and SustainAbility, Simon Zadek and AccountAbility, Alice Tepper Marlin and Social Accountability International, Bob Dunn and Business for

Social Responsibility, and Joan Bavaria and Ceres - along with many others. The Difference Makers is a history and detailed analysis of how corporate responsibility has emerged as a key political, social, and business issue, why it has evolved so quickly, and what the visions of its thought leaders are for the future. It is essential reading for academics, business people and all those interested in the future of the corporation."--Provided by publisher.

2. Record Nr.	UNINA9910780920403321
Autore	Jacyna L. S
Titolo	Lost words [[electronic resource] ] : narratives of language and the brain, 1825-1926 // L.S. Jacyna
Pubbl/distr/stampa	Princeton, N.J., : Princeton University Press, c2000
ISBN	1-282-30387-2 9786612303876 1-4008-3118-0
Edizione	[Course Book]
Descrizione fisica	1 online resource (252 p.)
Disciplina	616.85/52/009
Soggetti	Aphasia - History Language disorders
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- CONTENTS -- ILLUSTRATIONS -- ACKNOWLEDGMENTS -- INTRODUCTION -- ONE. CONSTRUING SILENCE -- TWO: "THE WORD TURNED UPSIDE DOWN" -- THREE. THE DISCOURSE OF APHASIA -- FOUR. JOHN HUGHLINGS JACKSON AND THE PREDICAMENT OF THE "SPEECHLESS MAN" -- FIVE. HEAD WOUNDS -- SIX. DISSONANT VOICES -- SEVEN MAKING GOOD -- CONCLUSION -- INDEX
Sommario/riassunto	In the mid-nineteenth century, physicians observed numerous cases in which individuals lost the ability to form spoken words, even as they remained sane and healthy in most other ways. By studying this condition, which came to be known as "aphasia," neurologists were able to show that functions of mind were rooted in localized areas of the

brain. Here L. S. Jacyna analyzes medical writings on aphasia to illuminate modern scientific discourse on the relations between language and the brain, from the very beginnings of this discussion through World War I. Viewing these texts as literature--complete with guiding metaphors and rhetorical strategies--Jacyna reveals the power they exerted on the ways in which the human subject was constructed in medicine. Jacyna submits the medical texts to various critical readings and provides a review of the pictorial representation involved with the creation of aphasiology. He considers the scientific, experimental, and clinical aspects of this new field, together with the cultural, professional, and political dimensions of what would become the authoritative discourse about language and the brain. At the core of the study is an inquiry into the processes whereby men and women suffering from language loss were transformed into the "aphasic," an entity amenable to scientific scrutiny and capable of yielding insights about the fundamental workings of the brain. But what became of the subject's human identity? *Lost Words* explores the links among language, humanity, and mental presence that make the aphasiological project one of continuing fascination.

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