

1. Record Nr.	UNINA9910466563403321
Autore	Monk Ashby H. B (Ashby Henry Benning), <1976->
Titolo	Reframing finance : new models of long-term investment management // Ashby Monk, Rajiv Sharma, Duncan L. Sinclair
Pubbl/distr/stampa	Stanford, California : , : Stanford Economics & Finance, , 2017 ©2017
ISBN	1-5036-0275-3
Descrizione fisica	1 online resource (193 pages) : illustrations, tables
Classificazione	QK 530
Disciplina	332.6
Soggetti	Institutional investors Institutional investments - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previously issued in print: 2017.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Figures and tables -- Preface and acknowledgments -- 1. A collaborative model for long-term investing -- 2. Building an institutional investor's collaborative network and social capital -- 3. Re-intermediating investment management -- 4. New vehicles to drive t he collaborative model -- 5. The future of long-term institutional investment -- Appendix 1: Network diagrams for collaborative vehicle case studies -- Appendix 2: collaborative models database -- Notes -- Bibliography -- Index
Sommario/riassunto	'Reframing Finance' argues that institutional investors (such as pension funds, sovereign wealth funds, endowments, and foundations) should put their money more directly into projects like infrastructure, green energy, and the future of agriculture. Doing this would keep the power of financial service firms in check, while closing significant resource gaps that government cannot. Drawing on economic sociology, social network theory, economics, the authors examine the benefits and challenges associated with this approach to long-term investing, illustrated through real-world cases.

2. Record Nr.	UNINA9910785200803321
Autore	Castillo Greg
Titolo	Cold war on the home front [[electronic resource]] : the soft power of midcentury design // Greg Castillo
Pubbl/distr/stampa	Minneapolis, : University of Minnesota Press, 2010
ISBN	0-8166-7048-X
Descrizione fisica	1 online resource (306 p.)
Disciplina	339.4/709045
Soggetti	Consumer goods - United States - History - 20th century Consumer goods - Soviet Union - History - 20th century Capitalism - United States - History - 20th century Socialism - United States - History - 20th century Cold War Propaganda, American Propaganda, Soviet
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; INTRODUCTION: Domesticity as a Weapon; 1 Household Affluence and Its Discontents; 2 Cultural Revolutions in Tandem; 3 Better Living through Modernism; 4 Stalinism by Design; 5 People's Capitalism and Capitalism's People; 6 The Trojan House Goes East; 7 Consuming Socialism; EPILOGUE: Critical Masses; Acknowledgments; Notes; Index
Sommario/riassunto	Amid a display of sunshine-yellow electric appliances in a model home at the 1959 American National Exhibition in Moscow, Soviet Premier Nikita Khrushchev and U.S. Vice President Richard Nixon squared off on the merits of their respective economic systems. One of the signature events of the cold war, the impromptu Kitchen Debate has been widely viewed as the opening skirmish in a propaganda war over which superpower could provide a better standard of living for its citizens. However, as Greg Castillo shows in Cold War on the Home Front, this debate and the American National Exhibition itself w