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Sommario/riassunto	Due to sudden increase in population and the industrial growth not matching with the first rate has opened a flood gate for self employment. Self employment requires the knowledge of marketing, selling techniques, production management, human resource development, personnel management, quality conciseness and trend awareness. All these give rise to design a course on ""Entrepreneurship Development and Production Management"". This course is taught at

under graduate level at Gujarat and some of the African Universities.
However, the course has put its sound footing while opting for
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