Record Nr. UNINA9910785173903321 Autore Wolfe Joel <1960-> Titolo Autos and progress [[electronic resource]]: the Brazilian search for modernity / / Joel Wolfe Oxford;; New York,: Oxford University Press, 2010 Pubbl/distr/stampa **ISBN** 0-19-979874-5 1-282-66126-4 9786612661266 0-19-972127-0 1 online resource (x, 269 p. ): ill., port Descrizione fisica Disciplina 338.4/76292220981 Soggetti Automobiles - Social aspects - Brazil - History - 20th century Transportation, Automotive - Social aspects - Brazil - History - 20th Automobile industry and trade - Brazil - History - 20th century Social change - Brazil - History - 20th century Progress - History - 20th century Nationalism - Brazil - History - 20th century Political culture - Brazil - History - 20th century Brazil Social conditions 20th century Brazil Economic conditions 20th century Brazil Politics and government 20th century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references and index. Nota di contenuto First cars: curiosities of the elite -- The coming of tropical modernity: automobiles and the question of nation -- Americanism and Fordism : the search for a Brazilian El Dorado -- Nationalist development : Getulio Vargas and the integration of Brazil -- The multinational solution: Juscelino Kubitschek and the national auto industry -- From technocrats to democrats: automobility and citizenship -- Epilogue:

Tropical modernity in a globalized space.

Sommario/riassunto

This work studies the automobile as both a tool and a cultural symbol

of Brazil's status as a modern 'developed' nation. As such it addresses

debates on state-making, the role of multi-national corporations in the region, middle-class consumerism, working-class politics, and much more.