Record Nr. UNINA9910785144503321 Autore Puig Francisco Titolo Territory, specialization and globalization in European manufacturing / / Francisco Puig and Helena Marques London:,: Routledge,, 2011 Pubbl/distr/stampa **ISBN** 1-136-92273-3 1-136-92274-1 1-282-88261-9 9786612882616 0-203-84480-7 Descrizione fisica 1 online resource (199 p.) Collana Routledge studies in global competition; ; 51 Altri autori (Persone) MarquesHelena Disciplina 338.4700094 Soggetti Manufacturing industries - Europe Manufacturing industries - Economic aspects - Europe Manufacturing industries - Spain Manufacturing industries - Economic aspects - Spain Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Book Cover; Title; Copyright; Contents; Figures; Tables; Preface; 1 Introduction; 2 Networks and industrial districts; 3 Globalization, internationalization strategy and industrial districts; 4 The textileclothing industry in Europe: Characterization and recent evolution; 5 Methodology of analysis: An application to the Valencia textile-clothing industrial district; 6 Findings from the Valencia textile-clothing industrial district; 7 Conclusions and remarks; Appendix 1: Questionnaire; Appendix 2: Statistical tables; Notes; Bibliography; Index Sommario/riassunto Although traditional manufacturing (textiles, clothing, footwear, furniture, etc) has been in decline in developed countries, it still represents an important part of European employment due to its labour-intensive character. Moreover, its geographical concentration particularly exposes certain regions of Europe to job loss as the industry declines. This book provides an explanation for the differences observed in the impact of globalization which is based on the influence

of the territory and of the production specialization of the firms. The

conclusions presented in the book are withdrawn