

1. Record Nr.	UNINA9910785144203321
Autore	Plett Heinrich F
Titolo	Literary rhetoric [[electronic resource]] : concepts-structures-analyses // by Heinrich F. Plett
Pubbl/distr/stampa	Leiden ; ; Boston, : Brill, 2010
ISBN	1-282-78626-1 9786612786266 90-474-2444-1
Descrizione fisica	1 online resource (344 p.)
Collana	International studies in the history of rhetoric ; ; v. 2
Disciplina	808
Soggetti	Rhetoric Poetics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Originally published: Systematische Rhetorik. Munchen: Fink, 2000.
Nota di bibliografia	Includes bibliographical references (p. [289]-312) and indexes.
Nota di contenuto	Pt. I, Rhetoric and literature. From the decline of rhetoric to its revival ; Rhetorical literature ; Literary rhetoric ; Rhetoric and literary criticism -- Pt. II, The realm of rhetoric. Approaches to rhetoric ; The domains of rhetoric ; The rhetoric of figures ; The system of figures ; Competence and performance ; The aesthetics of the figures of speech -- Pt. III, The system of figures. Phonological figures ; Morphological figures ; Syntactic figures ; Semantic figures ; Graphemic figures ; Textalogical figures (text figures) ; Intertextual figures.
Sommario/riassunto	Dedicated to the subject of literary rhetoric, this book is divided in three principal parts: I. An historical outline of the relationship of rhetoric and literature. II. An overview of the realm of rhetoric and its parts and functions, above all in the section of 'elocutio' with its classes of figures, where a critical comparison of traditional and modern models of the rhetorical figures is followed by the design of a new one. III. The implementation of this new concept in seven classes of figures and their respective subdivisions: 1. phonological, 2. morphological, 3. syntactic, 4. semantic, 5. graphemic, 6. textological, and 7. intertextual figures. Each chapter is supplemented by analyses of literary texts conceived as a demonstration of the applicability of the theoretical concepts and structures presented before. An extensive

bibliography of research literature and detailed indices of names and subjects conclude this treatise.

2. Record Nr.	UNINA9910828352903321
Autore	Zimbalist Andrew S.
Titolo	Circus maximus : the economic gamble behind hosting the Olympics and the World Cup // Andrew Zimbalist
Pubbl/distr/stampa	Washington, District of Columbia : , : Brookings Institution Press, , 2015 ©2015
ISBN	0-8157-2652-X
Descrizione fisica	1 online resource (194 p.)
Disciplina	796.48
Soggetti	Hosting of sporting events - Economic aspects Olympics - Economic aspects Soccer - Economic aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Inside Flap; Title Page; Copyright Information; Contents; Preface; What's Wrong with the Olympics and the World Cup?; Setting the Stage; The Short-Run Economic Impact; The Long-Run Economic Impact; Barcelona and Sochi; Rio-Brazil and London; Bread or Circuses?; Notes; Index; Back Cover
Sommario/riassunto	The numbers are staggering: China spent 40 billion to host the 2008 Summer Olympic Games in Beijing and Russia spent 50 billion for the 2014 Sochi Winter Games. Brazil's total expenditures are thought to have been as much as 20 billion for the World Cup this summer and Qatar, which will be the site of the 2022 World Cup, is estimating that it will spend 200 billion. How did we get here? And is it worth it? Those are among the questions noted sports economist Andrew Zimbalist answers in Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup. Both the Olympics and the