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Northeast Passage; Pole of Relative Inaccessibility; Operating Companies; Conclusions; References; Chapter 4: Selling the Adventure of a Lifetime: an Ethnographic Report on Cruising in the Antarctic The Ocean Cruise Industry: an American Form of TourismCategories of Ocean Cruise Lines; Specialty Cruise Lines to Antarctica; A Mainstream Cruise to Antarctica on the Star Princess; Specialty Cruise Ships to Antarctica; Luxury Adventure Cruises; The Sacred, the Profane and Antarctica; The Myth Model and Antarctic Travel; Landing on Antarctica; The Fortunate Few and Antarctica's Good Fortune; References; Part II: Human Dimensions; Chapter 5: Cruises and Bruises: Safety, Security and Social Issues on Polar Cruises; Introduction; Safety and Security; Sensitivity; The Issue of Carrying Capacity Economics of Cruise TourismThe Cruise Ship Virus; Cruises and Bruises; References; Chapter 6: Exploring the Ethical Standards of Alaska Cruise Ship Tourists and the Role They Inadvertently Play in the Unsustainable Practices of the Cruise Ship Industry; Introduction; Background to the Study; Research Methodology; Findings; Discussion of the Results; Conclusions and Recommendations; Note; References; Chapter 7: Students on Ice: Learning in the Greatest Classrooms on Earth; Introduction; Foundations and Raison D'etre (mandate); Education Programme; Student Success Stories; Awe and Wonder Comments from Students and StaffFuture Plans; Conclusions; References; Part III Environmental Dimensions; Chapter 8: Environmental Impacts of Polar Cruises; Introduction; Environmental Impacts of Cruises in Polar Regions; Regulations; The Holistic Approach; Conclusions; References; Chapter 9: Monitoring Patterns of Cruise Tourism Across Arctic Canada; Introduction; Cruise Tourism Across Arctic Canada; Monitoring Cruise Ship Activity in Arctic Canada; Cruise Tourism in the High Arctic; Cruise Tourism in the Northwest Passage; Cruise Tourism in the Baffin Bay Region Cruise Tourism in the Hudson Bay Region

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### Sommario/riassunto

Cruises are the primary form of tourism in the Polar Regions and cruise ship tourism in both the Arctic and Antarctic is expanding rapidly. The industry has moved beyond its infancy, and is now entering a maturing phase with increased numbers and types of vessels, more demanding routes, and more regular and predictable patterns of activity. The increase in cruise activities, and the associated risks of accidents, as well as the potential and actual impacts of the large numbers of tourists in the polar regions bring with it management challenges for sustainable use of these regions. This book discusses critically the issues around environmental and social sustainability of the cruise industry in Polar Regions. Authors from Canada, USA, Europe, Australia and New Zealand are experts in their respective fields and take an innovative, critical and at times controversial approach to the subject.

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