

1. Record Nr.	UNINA9910785113503321
Autore	Anderson Dean <1953->
Titolo	Beyond change management [[electronic resource] ] : how to achieve breakthrough results through conscious change leadership / / Dean Anderson, Linda Ackerman Anderson
Pubbl/distr/stampa	San Francisso, : Pfeiffer, 2010
ISBN	0-470-89113-0 1-282-81693-4 9786612816932 0-470-89096-7 0-470-89112-2
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (323 p.)
Collana	J-B O-D (organizational development) ; ; 36
Altri autori (Persone)	Ackerman-AndersonLinda S. <1950->
Disciplina	658.4/063
Soggetti	Leadership Organizational change
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Beyond Change Management: How to Achieve Breakthrough Results Through Conscious Change Leadership, Second Edition; TABLE OF CONTENTS; FIGURES, EXHIBITS, AND TABLES; PREFACE; ACKNOWLEDGMENTS; INTRODUCTION; SECTION 1: A Call for Conscious Change Leaders; SECTION 2: People Dynamics; SECTION 3: Process Dynamics; SECTION 4: Answering the Call to Conscious Change Leadership; BIBLIOGRAPHY; ABOUT THE AUTHORS; INDEX
Sommario/riassunto	""With this extensively upgraded second edition, Dean Anderson and Linda Ackerman Anderson solidify their status as the leading authorities on change leadership and organizational transformation. This is without question the most comprehensive approach for leaders who are serious about making change a strategic discipline.""-Jim Kouzes, Author, The Leadership Challenge and The Truth About Leadership A comprehensive look at what it really takes to lead transformation successfully, written by two of the ""masters of the craft." The author's best-selling first edition

