

1. Record Nr.	UNINA9910459889903321
Autore	Bunzel Tom
Titolo	Tools of engagement [[electronic resource] ] : presenting and training in a world of social media / / Tom Bunzel
Pubbl/distr/stampa	San Francisco, : Wiley, 2010
ISBN	1-282-77303-8 9786612773037 0-470-64427-3
Descrizione fisica	1 online resource (282 p.)
Collana	Pfeiffer essential resources for training and HR professionals Tools of engagement
Disciplina	658.4/52
Soggetti	Multimedia systems in business presentations Social media Training Business communication Communication in organizations Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Tools of Engagement: Presenting and Training in a World of Social Media; Contents; List of Figures and Table; Chapter One: Introduction; Chapter Two: How the Presentation World Has Changed; Chapter Three: Engaging with Social Media; Chapter Four: The New Tools of Engagement; Chapter Five: Major Social Networks: Twitter and Ning; Chapter Six: Crafting a Visual Message; Chapter Seven: Meeting in Real Time: Using the Power of Now; Chapter Eight: What Lies Ahead in Global Communication; Glossary; About the Author; Index
Sommario/riassunto	Trainers, consultants, HR professionals need a resource for helping them apply social media technology to their meetings and training sessions. This resource shows how to get an online meeting scheduled, plan its contents, rehearse, and prepare, deliver meaningful content over the web, and follow up with a strategic plan to take full advantage of all aspects of the event going forward. It also covers continuing the dialog with other online technologies and shows how mashing and

social networking can help train and teach. The book also includes Premium Content.

2. Record Nr.	UNINA9910785093703321
Autore	Lim William Siew Wai <1932-2023.>
Titolo	Asian alterity : with special reference to architecture + urbanism through the lens of cultural studies / / William S W Lim
Pubbl/distr/stampa	Hackensack, NJ ; ; Singapore, : World Scientific Publishing Co., 2008
ISBN	1-281-91861-X 9786611918613 981-270-880-4
Descrizione fisica	1 online resource (222, 96 p.) : ill. (chiefly col.), col. maps
Disciplina	720.95
Soggetti	Architecture and society - Cross-cultural studies - Asia Urbanization - Growth - Asia City and town life - Asia Cities and towns - Asia Art, Architecture & Applied Arts Architecture Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cultural Studies and Asian A+U: Multiple Modernities and Contemporariness; Democracy, Human Rights and Social Justice; Postmodernity and the Avant Garde; Generic, Creative and Mastering; Sustainability and Affordability; Urban Land and Spatial Justice; Civil Society Organizations and Activism; Iconic System and the Poetics; Case Studies of Asian Cities: Bangkok; Ho Chi Minh City; Hong Kong; Tokyo; Melbourne; Shanghai; Singapore; Seoul.
Sommario/riassunto	Presents an analysis of Asia's development and its architecture and urbanism. This book examines the concept of "multiple modernities" to provide the foundational understanding of Asian modernity, which is firmly rooted in both its indigenous cultures and traditions as well as

its contemporariness.

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