

1. Record Nr.	UNINA9910785060603321
Titolo	Enhancing competences for competitive advantage [[electronic resource] /] / edited by Ron Sanchez, Aimé Heene
Pubbl/distr/stampa	Bingley, U.K., : Emerald Group Pub. Ltd., 2010
ISBN	1-282-66150-7 9786612661501 1-84855-877-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (273 p.)
Collana	Advances in applied business strategy, , 0749-6826 ; ; v. 12
Altri autori (Persone)	SanchezRon HeeneAimé
Disciplina	658.4012
Soggetti	Competition Core competencies Business planning Strategic planning Business strategy Operational research Business & Economics - Strategic Planning Business & Economics - Organizational Behaviour Business & Economics - Operations Research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based on print version record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction / Ron Sanchez -- Lobbying: strategies to make a firm's competences generate value / Martin Gersch, Christian Goeke, and Jörg Freiling -- Competence-based strategies of service transition / Tim Kessler and Michael Stephan -- Enhancing the inflow of knowledge: elaborating the absorptive capacity cycle in SMEs / Roberto Filippini, Wolfgang H. Gütter, and Anna Nosella -- Toyota's competitive advantage: path dependency, dynamic capabilities, and sources of inimitability - a contrastive study with Nissan / Evelyn Anderson -- Toward the theory of temporary competitive advantage in internationalization / Petri Ahokangas, Anita Juho, and Lauri Haapanen -- Relational quality, alliance capability, and alliance performance: an

integrated framework / Koen H. Heimeriks and Melanie Schreiner / How to build alliance capability: a life cycle approach / Kim Sluyts, Rudy Martens, and Paul Matthyssens -- Modeling entrepreneurial action choice: from intent through rhetoric to action / Janice A. Black, Richard L. Oliver, and Lori D. Paris -- Self-organization of competence development and the role of managers / Martin Kröll.

#### Sommario/riassunto

This volume explores ways in which an organization's existing competences can be enhanced as sources of competitive advantage - either enduring or intendedly transitional. Competence enhancing activities considered include political lobbying to extend the lifetime and value of a firm's competences, expanding services to enhance the value of manufacturing capabilities, initiating knowledge management projects, strategically adapting a firm's governance structures to take advantage of government policy initiatives, staging development of competences in internationalization processes, improving capabilities in managing alliances, understanding the factors conducive to entrepreneurial action-taking, and using individual competency development in self-managing processes for organizational competence building.

2. Record Nr.	UNINA9910793607503321
Autore	Goldring Roland <1928->
Titolo	Field palaeontology / / Roland Goldring
Pubbl/distr/stampa	London ; ; New York, New York : , : Routledge, , 2014
ISBN	1-317-88043-9
Edizione	[Second edition.]
Descrizione fisica	1 online resource (xiv, 191 pages) : illustrations
Disciplina	560
Soggetti	Fossils
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia