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Titolo	Public modalities [[electronic resource]] : rhetoric, culture, media, and the shape of public life // edited by Daniel C. Brouwer and Robert Asen
Pubbl/distr/stampa	Tuscaloosa, : University of Alabama Press, c2010
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Descrizione fisica	1 online resource (289 p.)
Collana	Rhetoric, culture, and social critique
Altri autori (Persone)	BrouwerDaniel C. <1970-> AsenRobert <1968->
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Soggetti	Politics and culture - United States Rhetoric - Political aspects - United States Mass media - Social aspects - United States Mass media - Political aspects - United States
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Public modalities, or the metaphors we theorize / by Daniel C. Brouwer and Robert Asen -- Pragmatist publicity : W.E.B. Du Bois and the New Negro Movement / Eric King Watts -- "VIII. lowghost publicity, or, my vocabulary did this to me" : an excerpt from the Seminar of Jack Spicer, book III : on dead letters, freakish noises, necropolitics, fire-engines, and the missing couch as channeled by and dictated to Dale Smith and Joshua Gunn -- Everyday life and death in a nuclear world : stories from Fernald / Phaedra C. Pezzullo and Stephen P. Depoe -- The ownership society, or bourgeois publicity revisited / Robert Asen -- (In) hospitable publics : theorizing modalities of access to U.S. publics / Sara McKinnon -- Eyeing new publics : veiling and the performance of civic visibility / Radha S. Hegde -- Mediating modalities : practicing popular politics / Helene A. Shugart -- Citizenship, freedom, and the family : public access through private modalities / John M. Sloop -- Risibility politics : camp humor in HIV/AIDS zines / Daniel C. Brouwer -- The vernacular mode : locating the non-institutional in the practice of citizenship / Robert Glenn Howard.
Sommario/riassunto	This book explores the ways that scholars, journalists, politicians, and citizens conceive of "the public" or "public life," and how those entities

are defined and invented. For decades, scholars have used the metaphors of spheres, systems, webs, or networks to talk about, describe, and map various practices. This volume proposes a new metaphor-modalities-to suggest that publics are forever in flux, and much more fluid and dynamic than the static models of systems or spheres would indicate-especially in the digital age, where various publics rapidly evolve and dissipate.
