1.	Record Nr. Autore Titolo	UNINA9910785046603321 Fabozzi Frank J The basics of finance : an introduction to financial markets, business finance, and portfolio management / / Frank J. Fabozzi, Pamela
	Pubbl/distr/stampa	Peterson Drake Hoboken, NJ, : Wiley, 2010
	ISBN	1-282-72897-0 9786612728976 0-470-87743-X 1-118-26779-6 0-470-87771-5
	Descrizione fisica	1 online resource (665 p.)
	Collana	Frank J. Fabozzi series ; ; 192
	Altri autori (Persone)	Peterson DrakePamela <1954->
	Disciplina	332
	Soggetti	Finance Portfolio management
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di contenuto	The Basics of Finance + Web Site: An Introduction to Financial Markets, Business Finance, and Portfolio Management; Contents; Preface; Chapter 1: What Is Finance?; Part One: The Financial System; Part Two: Financial Management; Part Three: Valuation and Analytical Tools; Part Four: Investment Management; Glossary; About the Authors; Index; Appendix: Solutions to End of Chapter Questions
	Sommario/riassunto	An introductory guide to the world of finance The Basics of Finance is an accessible book for those who want to gain a better understanding of this field, but lack a strong business background. It covers essential concepts, tools, methods, and strategies in finance without delving too far into theory. Written by the experienced author team of Frank Fabozzi and Pamela Peterson Drake, this reliable resource discusses everything from financial instruments and markets to portfolio management techniques, understanding and analyzing financial statements, and different types of corp