

1. Record Nr.	UNINA9910785041903321
Autore	Richmond Yale
Titolo	Practicing public diplomacy [[electronic resource]] : a Cold War odyssey // Yale Richmond
Pubbl/distr/stampa	New York, : Berghahn Books, 2008
ISBN	1-282-62665-5 9786612626654 0-85745-013-1
Descrizione fisica	1 online resource (202 p.)
Collana	Explorations in culture and international history series ; ; v. 5
Disciplina	327.73009045
Soggetti	Cold War Diplomats - United States Diplomats - United States - History - 20th century Public relations and politics - United States - History - 20th century Cultural relations - History - 20th century United States Foreign relations 1945-1989 United States Relations Communist countries Communist countries Relations United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [167]-168) and index.
Nota di contenuto	Title page-Practicing public diplomacy; Contents; Acronyms; Foreword; Preface; Introduction; Ch 1-Doing democracy in Deutschland; Ch 2-Nation building in Laos; Ch 3-Back to the books; Ch 4-A voice to Vietnam; Ch 5-Poland-Russia's window on the west; Ch 6-Viennese vignettes; Ch 7-East European exchanges; Ch 8-Moscow and more; Ch 9-Shafted by Shakespeare; Ch 10-Doing detente at the department; Ch 11-USIA + CU =USICA; Ch 12-Helsinki and Human Rights; Ch 13-Doing democracy at NED; Afterword; Selected bibliography; Index
Sommario/riassunto	There is much discussion these days about Public Diplomacy - communicating directly with the people of other countries rather than through their diplomats - but little information about what it actually entails. This book does exactly that by detailing the doings of a U.S. Foreign Service Cultural Officer in five hot spots of the Cold War -

Germany, Laos, Poland, Austria, and the Soviet Union - as well as service in Washington D.C. with the State Department, the Helsinki Commission of the U.S. Congress, and the National Endowment for Democracy. Part history, part memoir, it takes readers into
