

1. Record Nr.	UNINA9910784967903321
Autore	Chesnut R. Andrew
Titolo	Competitive spirits [[electronic resource]] : Latin America's new religious economy // R. Andrew Chesnut
Pubbl/distr/stampa	Oxford [England] ; ; New York, : Oxford University Press, 2003
ISBN	0-19-773869-9 1-280-53275-0 0-19-534369-7 1-4237-8468-5
Descrizione fisica	1 online resource (198 p.)
Disciplina	200/.98/090511
Soggetti	Religious pluralism - Latin America Economics - Religious aspects Latin America Economic conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 165-170) and index.
Nota di contenuto	Contents; 1 Introduction: The New Temples of Religious Pluralism; 2 One True Faith: Four Centuries of Religious Monopoly; 3 Cornering the Market: An Anatomy of Pentecostal Success; 4 A Preferential Option for the Spirit: The Catholic Charismatic Renewal; 5 Entrepreneurial Spirits: Religions of the African Diaspora; 6 Practical Consumers: The Success of Pneumacentric Religion among Women; 7 Conclusion: Ex Uno Plura (Out of One, Many); Notes; References; Index
Sommario/riassunto	This text shows how the development of religious pluralism has radically transformed the "spiritual economy" of Latin America. In order to thrive in this new religious economy, says Chesnut, Latin American spiritual "firms" must develop an attractive product and know how to market.