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| 1. Record Nr.           | UNINA9910784956403321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Autore                  | Stolow Jeremy <1965->                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Titolo                  | Orthodox by design [[electronic resource] ] : Judaism, print politics, and the ArtScroll revolution // Jeremy Stolow                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Pubbl/distr/stampa      | Berkeley, CA ; ; London, : University of California Press, c2010                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| ISBN                    | 1-282-77276-7<br>9786612772764<br>0-520-94554-9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Descrizione fisica      | 1 online resource (285 p.)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Collana                 | An S. Mark Taper Foundation book in Jewish studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Disciplina              | 070.50973                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Soggetti                | Jewish publishing - United States - History<br>Jewish publishers - United States - History<br>Publishers and publishing - United States - History<br>Ultra-Orthodox Jews - United States - Intellectual life<br>Orthodox Judaism - United States                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Note generali           | Description based upon print version of record.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Nota di bibliografia    | Includes bibliographical references and index.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Nota di contenuto       | Frontmatter -- Contents -- Figures -- Tables -- Acknowledgments -- Introduction -- ONE. Authoritative and Accessible -- TWO. ArtScroll's Public Life -- THREE. Prayer Books, Cookbooks, Self- Help Books -- FOUR. Materializing Authenticity -- FIVE. Gravity and Gravititas -- Notes -- Select Bibliography -- Index                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| Sommario/riassunto      | Orthodox by Design, a groundbreaking exploration of religion and media, examines ArtScroll, the world's largest Orthodox Jewish publishing house, purveyor of handsomely designed editions of sacred texts and a major cultural force in contemporary Jewish public life. In the first in-depth study of the ArtScroll revolution, Jeremy Stolow traces the ubiquity of ArtScroll books in local retail markets, synagogues, libraries, and the lives of ordinary users. Synthesizing field research conducted in three local Jewish scenes where ArtScroll books have had an impact-Toronto, London, and New York-along with close readings of key ArtScroll texts, promotional materials, and the Jewish blogosphere, he shows how the use of these books reflects a broader cultural shift in the authority and public influence of Orthodox Judaism. |

Playing with the concept of design, Stolow's study also outlines a fresh theoretical approach to print culture and illuminates how evolving technologies, material forms, and styles of mediated communication contribute to new patterns of religious identification, practice, and power. Finalist for the National Jewish Book Award in the scholarship category, Jewish Book Council

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