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Titolo	The big vote [[electronic resource]] : gender, consumer culture, and the politics of exclusion, 1890s-1920s // Liette Gidlow
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ISBN	0-8018-9901-X
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Descrizione fisica	1 online resource (280 p.)
Collana	Reconfiguring American political history
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction : making dominance -- "Civic slackers" and "poll dodgers" : nonvoting and the construction of discursive dominance -- "A whole fleet of campaigns" : the get-out-the-vote campaigns in overview -- "Vote as you please, but vote!" : the leadership of the get-out-the-vote campaigns -- "Good for at least 100 votes" : the get-out-the-vote campaigns at the local level -- The expert citizen : civic education and the remaking of civic hierarchies -- The methods of Wrigley and Barnum : the get-out-the-vote campaigns and the commodification of political culture -- Conclusion : the new regime.