

1. Record Nr.	UNINA9910784940903321
Autore	Davies Maire Messenger
Titolo	Children, media and culture [[electronic resource] /] / Maire Messenger Davies
Pubbl/distr/stampa	Maidenhead, : New York, : Open University Press, 2010
ISBN	1-283-33848-3 9786613338488 0-335-24006-2
Descrizione fisica	1 online resource (256 p.)
Collana	Issues in cultural and media studies
Disciplina	302.231083
Soggetti	Technology and children Mass media and children Television and children Computers and children Children - Social conditions - 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front cover; Half title page; ISSUES in CULTURAL and MEDIA STUDIES; The Teletubbies; Title page; Copyright page; CONTENTS; SERIES EDITOR'S FOREWORD; LIST OF FIGURES, TABLES AND BOXES; ACKNOWLEDGEMENTS; PART 1 THE STUDY OF CHILDHOOD; 1 DEFINING CHILDREN, MEDIA AND CULTURE; 2 CHILDHOOD, HISTORY AND MEDIA; 3 THE SCIENCE OF CHILDHOOD; 4 THE POLITICS OF CHILDREN AND MEDIA; 5 CHILDREN AND CHILDHOOD IN MEDIA STUDIES; PART 2 CHILDREN IN MEDIA, CHILDREN'S MEDIA; 6 'GOLDEN AGES' : THE VISUAL REPRESENTATION OF CHILDHOOD; 7 CHILDREN'S UNOFFICIAL CULTURE: GAMES, TRADITIONS AND TALES 8 CHILDREN'S LITERATURE: ON PAGE AND SCREEN9 CHILDREN'S TELEVISION; 10 DIGITAL - 'NEW' MEDIA; 11 SOME CONCLUSIONS; NOTES; GLOSSARY; BIBLIOGRAPHY; FILMOGRAPHY/TELEVISION; CHILDREN'S LITERATURE; INDEX; Back cover
Sommario/riassunto	This book is intended to broaden the public debate about the role of popular media in children's lives. Its definition of 'media' is wide-ranging: not just television and the internet, but also still-popular

forms such as fairy tales, children's literature - including the triumphantly successful Harry Potter series - and playground games.

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