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Sommario/riassunto	If 75 percent of all mergers fail, what makes the other 25 percent

succeed? Mergers, acquisitions, and alliances are more vital today than ever before in driving business success. This indispensable guide offers proven strategies and sound solutions to the multitude of integration issues that inevitably arise, and shows how to create a combined business that meets its strategic and financial objectives, competes better, and offers personal and organizational enhancements. Dubbed ""merger mavens"" by Fortune magazine, the authors report lessons learned from their experience in over 100
