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| Autore                  | Keyes Jessica <1950, >   |
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| Note generali           | Description based upon print version of record.  |
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| Nota di contenuto       | Front cover; Dedication; Contents; Foreword; Preface; Acknowledgments; About the Author; Chapter 1. Balanced Scorecard and the Project Manager; Chapter 2. Aligning the Project to Meet Strategic Objectives; Chapter 3. Aligning the Project to Meet Financial Objectives; Chapter 4. Aligning the Project to Meet Customer Objectives; Chapter 5. Aligning the Project to Meet Business Process Objectives; Chapter 6. Aligning the Project to Promote Learning and Growth; Chapter 7. Balanced Scorecard and Project Scope Management; Chapter 8. Balanced Scorecard and Project Scheduling<br>Chapter 9. Balanced Scorecard and Project Estimation<br>Chapter 10. Balanced Scorecard and Project Risk; Chapter 11. Balanced Scorecard and Procurement Management; Chapter 12. Balanced Scorecard and Project Termination; Appendix A: Business Strategy Primer; Appendix B: Value Measuring Methodology; Appendix C: Establishing a Measurement Program; Appendix D: Selected Performance Metrics; Appendix E: The Malcolm Baldrige National Quality Award Program; Appendix F: The Feasibility Study and Cost-Benefit Analysis; Appendix G: Project Plan Outline: Project DeDS-The Dog e-Dating System ID - |

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Appendix H: Project Management Glossary Appendix I: Staff Competency Survey; Appendix J: Behavioral Competencies; Appendix K: Balanced Scorecard Best Practice Metrics for Projects; Appendix L: Benchmarking Data Collection Techniques; Back cover

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Sommario/riassunto

Business managers have long known the power of the Balanced Scorecard in executing corporate strategy. Implementing the Project Management Balanced Scorecard shows project managers how they too can use this framework to meet strategic objectives. It supplies valuable insight into the project management process as a whole and provides detailed explanations on how to effectively implement the balanced scorecard to measure and manage performance and projects. The book details a tactical approach for implementing the scorecard approach at the project level and inv

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