

1. Record Nr.	UNISA990001556980203316
Autore	EMERT, Giulio Benedetto
Titolo	Opere / Giulio Benedetto Emert ; a cura di Luigi Menapece
Pubbl/distr/stampa	Trento : Arti Grafiche Saturnia, 19..-
Descrizione fisica	v. ; 21 cm
Disciplina	858.91
Collocazione	V C coll. 94
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910784921803321
Autore	Keyes Jessica <1950, >
Titolo	Implementing the project management balanced scorecard // Jessica Keyes
Pubbl/distr/stampa	Boca Raton, Fla. : , : CRC Press, , 2011
ISBN	1-4398-5714-8 1-138-37432-6 0-429-10435-9 1-4398-2719-2
Descrizione fisica	1 online resource (426 p.)
Disciplina	658.4/04
Soggetti	Project management - Evaluation Performance - Evaluation Business planning - Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front cover; Dedication; Contents; Foreword; Preface;

Acknowledgments; About the Author; Chapter 1. Balanced Scorecard and the Project Manager; Chapter 2. Aligning the Project to Meet Strategic Objectives; Chapter 3. Aligning the Project to Meet Financial Objectives; Chapter 4. Aligning the Project to Meet Customer Objectives; Chapter 5. Aligning the Project to Meet Business Process Objectives; Chapter 6. Aligning the Project to Promote Learning and Growth; Chapter 7. Balanced Scorecard and Project Scope Management; Chapter 8. Balanced Scorecard and Project Scheduling
Chapter 9. Balanced Scorecard and Project Estimation
Chapter 10. Balanced Scorecard and Project Risk; Chapter 11. Balanced Scorecard and Procurement Management; Chapter 12. Balanced Scorecard and Project Termination; Appendix A: Business Strategy Primer; Appendix B: Value Measuring Methodology; Appendix C: Establishing a Measurement Program; Appendix D: Selected Performance Metrics; Appendix E: The Malcolm Baldrige National Quality Award Program; Appendix F: The Feasibility Study and Cost-Benefit Analysis; Appendix G: Project Plan Outline: Project DeDS-The Dog e-Dating System ID - PRJ01
Appendix H: Project Management Glossary
Appendix I: Staff Competency Survey; Appendix J: Behavioral Competencies; Appendix K: Balanced Scorecard Best Practice Metrics for Projects; Appendix L: Benchmarking Data Collection Techniques; Back cover

Sommario/riassunto

Business managers have long known the power of the Balanced Scorecard in executing corporate strategy. Implementing the Project Management Balanced Scorecard shows project managers how they too can use this framework to meet strategic objectives. It supplies valuable insight into the project management process as a whole and provides detailed explanations on how to effectively implement the balanced scorecard to measure and manage performance and projects. The book details a tactical approach for implementing the scorecard approach at the project level and inv
