

1. Record Nr.	UNINA9910784907403321
Autore	Desai Vasant
Titolo	The entrepreneur, entrepreneurship and development principles, programmes and policies [[electronic resource] /] / Vasant Desai
Pubbl/distr/stampa	Mumbai, : Himalaya Pub. House, 2009
ISBN	1-282-84887-9 9786612848872 93-5043-942-5 600-00-2884-9
Edizione	[Rev. ed.]
Descrizione fisica	1 online resource (1425 p.)
Collana	Entrepreneurial development ; ; v. 1
Disciplina	338/.04094
Soggetti	Entrepreneurship - India
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Vol 1 COVER; CONTENTS; INTRODUCTION; THE ENTREPRENEUR: CONCEPT AND PRECEPT; ENTREPRENEURIAL FUNCTIONS; THE WOMEN ENTREPRENEURS; CONCEPT OF ENTREPRENEURSHIP; ENTREPRENEURSHIP AND ENVIRONMENT; POLICIES GOVERNING SMALL- SCALE INDUSTRIES/ENTREPRENEURS; ENTREPRENEURIAL DEVELOPMENT PROGRAMMES; INSTITUTIONAL INFRASTRUCTURE; THE INTRAPRENEURIAL ENVIRONMENT; THE ENTREPRENEURS IN SELECTED COUNTRIES; CASES STUDIES: SMALL- SCALE ENTREPRENEURS; SELECT BIBLIOGRAPHY; Vol 2 COVER; CONTENTS; ENTERPRISE LAUNCHING COMPETENCIES; PROJECT IDENTIFICATION; PROJECT FORMULATION; PROJECT REPORT PROJECT DESIGN AND NETWORK ANALYSIS PROJECT APPRAISAL; PROFITABILITY APPRAISAL; PROJECT PLANNING; SOCIAL COST-BENEFIT ANALYSIS; FINANCIAL ANALYSIS; PROJECT FINANCING; SELECTION OF SITE AND EQUIPMENT; SUGGESTED READINGS; Vol 3 COVER; CONTENTS; INTRODUCTION; INSTITUTIONS FOR ENTREPRENEURIAL DEVELOPMENT; ROLE OF CONSULTANCY ORGANISATIONS; TECHNICAL CONSULTANCY ORGANISATIONS; ROLE OF FINANCIAL INSTITUTIONS IN ENTREPRENEURIAL DEVELOPMENT; BANK FINANCE TO ENTREPRENEURS; WORKING CAPITAL MANAGEMENT BY THE ENTREPRENEURS; DEVELOPMENT OF SMALL-SCALE INDUSTRIES; CENTRAL INCENTIVES

AND SUBSIDIES

STATE INCENTIVES CHOICE OF ORGANISATION; SELECTED INDUSTRIES IN THE MANUFACTURING SECTOR; APPENDICES

Sommario/riassunto

Entrepreneurship has come of age in India. While passionate entrepreneurs have always created successes, the enablers now available in the form of capital, ready talent, and fast growing markets, are making entrepreneurship the aspiration of a wide variety of people. Hence, entrepreneurial development is in the forefront of discussion and learning. The success of India's liberalization and opening up has been built by individual entrepreneurs and companies, which have grown at a dazzling pace. Of course Government's role in huge infrastructure investments cannot be underestimated either. From