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Sommario/riassunto	In today`s global world, Mass Communication is a vital part of our life. Mass communication means a lot of people, talking on telephone, sending and receiving e-mail, writing and receiving letters. Interestingly, unit very recently the accepted meaning of the term; mass communication did not describe mass communication, as

communication taking place on a mass scale. What was, and still is, more often termed as mass communication, is the communication that happens by means of movies, big daily newspapers and broadcasts-the creation and mass distribution of information and entertainment.

However
