

1. Record Nr.	UNINA9910784898503321
Titolo	Information technology and the corporation of the 1990s [[electronic resource]] : research studies // edited by Thomas J. Allen, Michael S. Scott Morton
Pubbl/distr/stampa	New York, : Oxford University Press, 1994
ISBN	0-19-770308-9 1-280-53343-9 0-19-536178-4
Descrizione fisica	1 online resource (545 p.)
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Disciplina	658.05 658.4038
Soggetti	Management - Data processing Information technology - Management Organizational change
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Intended to accompany and support its companion, The corporation of the 1990s"--Pref.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; I: THE INFORMATION TECHNOLOGY REVOLUTION; II: STRATEGIC OPTIONS; III: THE ORGANIZATION AND MANAGEMENT RESPONSE; Contributors; Index
Sommario/riassunto	I. The Information Technology Revolution. 1. An Economic Study of the Information Revolution, Charles Jonscher. 2. Corporate Reform in American Manufacturing and the Challenge to Economic Theory, Michael J. Piore. 3. Electronic Markets and Electronic Hierarchies, Thomas W. Malone, Joanne Yates, and Robert I. Benjamin. 4. An Assessment of the Productivity Impact of Information Technologies, Gary W. Loveman. 5. Determining User Needs for Novel Information-based Products and Services, Eric Von Hippel. 6. Innovative Cultures and Organizations, Edgar H. Schein. II. Strategic Options. 7. Compatibilit