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| Note generali | The official journal of the Institute of Place Management. |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Cover; CONTENTS; EDITORIAL ADVISORY BOARD; Extended editorial: place - the trinal frontier; Editorials; EAB comments; Professionalizing business district management for the twenty-first century; An exploratory study of the contextual stability of SERVQUAL amongst three retail clusters in far North Queensland; Dubai - a star in the east; Finding one's place in the place management spectrum; Place management as a core role in government; European shopping centre developments: an industry perspective; Reclaiming customers through a retailer-led TCM scheme in Italy; Call for papers |
| Sommario/riassunto | This ebook is the inaugural issue of the Journal of Place Management and Development. The journal has been launched to further our understanding of places - it is the official journal of the Institute of Place Management which exists to support those involved in the important task of making places better. This ebook sets out to collect definitions and perspectives about place management and includes members of the Editorial Advisory Board offering their expert opinions and reflections on the current state of global place management, its |

development and marketing. Articles consider how downtown
