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Titolo	Communicating science [[electronic resource]] : the scientific article from the 17th century to the present // Alan G. Gross, Joseph E. Harmon, Michael Reidy
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Altri autori (Persone)	GrossAlan G HarmonJoseph E ReidyMichael S
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Nota di bibliografia	Includes bibliographical references (p. 253-262) and index.
Nota di contenuto	Contents; Introduction; 1 Communicative and Argumentative Development Illustrated; 2 Style and Presentation in the 17th Century; 3 Argument in the 17th Century; 4 Style and Presentation in the 18th Century; 5 Argument in the 18th Century; 6 Style and Presentation in the 19th Century; 7 Argument in the 19th Century; 8 Style and Presentation in the 20th Century; 9 Argument in the 20th Century; 10 Explaining the Development of the Scientific Article; Epilogue: Past, Present, Future; Appendix A: Method for Sampling Scientific Texts; Appendix B: Method for Analyzing Scientific Texts Appendix C: Noun-Phrase AnalysisReferences; Index
Sommario/riassunto	This book describes the development of the scientific article from its modest beginnings to the global phenomenon that it has become today. Their analysis of a large sample of texts in French, English, and

German focuses on the changes in the style, organization, and argumentative structure of scientific communication over time. They also speculate on the future currency of the scientific article, as it enters the era of the World Wide Web. This book is an outstanding resource text in the rhetoric of science, and will stand as the definitive study on the topic.
