

1. Record Nr.	UNINA9910784824903321
Autore	Kogut Bruce Mitchel
Titolo	Knowledge, options, and institutions [[electronic resource] /] / Bruce Kogut
Pubbl/distr/stampa	Oxford ; ; New York, : Oxford University Press, 2008
ISBN	1-383-04282-9 1-281-34172-X 9786611341725 0-19-153607-5 1-4356-4223-6
Descrizione fisica	1 online resource (387 p.)
Disciplina	338.6
Soggetti	Industrial organization (Economic theory) Industrial organization - Social aspects Organizational learning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [333]-362) and index.
Nota di contenuto	CONTENTS; LIST OF FIGURES; LIST OF TABLES; ACKNOWLEDGMENTS; PART I: Introduction: Knowledge, Options, and Institutions; PART II: KNOWLEDGE, COORDINATION, CATEGORIES, IDENTITY; PART II: VENTURES, VALUE, AND OPTIONS; PART III: PRACTICES AND INSTITUTIONS: THEIR DIFFUSION AND GEOGRAPHY; PART IV: LOOKING FORWARD; REFERENCES; INDEX
Sommario/riassunto	Bruce Kogut's writing has sketched a theory of human motivation that sees managers as social, often altruistic, sometimes as selfish, who care about their colleagues and their status among them. For the first time this book collects together key pieces that show how this view works in application to practical managerial issues. - ;Bruce Kogut's writing has sketched a theory of human motivation that sees managers as social, often altruistic, sometimes as selfish, who care about their colleagues and their status among them. For the first time this book collects together key pieces that show how