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Altri autori (Persone)	RicheyR. Glenn, Jr.
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Sommario/riassunto	This e-book contains four exploratory research papers from the 2006 SCMID conference at the Society of Marketing Advances. The first two manuscripts look into the importance of international supply chain management, and provide a solid platform for grounding future research in international supply chain strategy, strategic goal separation, and resource management. The second two studies examine supply chain management in a domestic setting, and uncover new logic that can be applied both specifically to practice and to the development of new theoretical models and modeling.