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Altri autori (Persone)	MintzbergHenry
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Nota di contenuto	Contents; List of Figures; List of Strategy Diagrams; List of Tables; 1. Of Strategies, Deliberate and Emergent; 2. Patterns in Strategy Formation: Volkswagenwerk, 1937-72 and US Strategy in Vietnam, 1950-73; 3. Tracking Strategies in an Entrepreneurial Firm: Steinberg Inc., 1917-75; 4. Strategy Formation in an Adhocracy: National Film Board of Canada, 1939-75; 5. Into the Mind of the Strategist: Strategy Formation in Canadian Lady, 1939-76; 6. Does Planning Impede Strategic Thinking?: Tracking the Strategies of Air Canada, 1937-76 7. Tracking Strategies in the Birthplace of Canadian Tycoons: The Sherbrooke Record, 1946-768. Mirroring Canadian Industrial Policy: Strategy Formation at Dominion Textile, 1873-1990; 9. Strategy of Design: A Study of 'Architects in Copartnership', 1953-78; 10. Strategic Management Upside Down: Tracking Strategies at McGill University, 1829-80; 11. The Illusive Strategy: Tracking the Strategies of a Strategy Researcher, 1967-91; 12. Toward a General Theory of Strategy Formation; Appendix: Steps in Research on Strategy Formation; Bibliography; Index
Sommario/riassunto	There is a great deal of practice, discussion, and writing about strategy, but little investigation of the processes by which strategies actually

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form in organizations. This book shares the results of Henry
Mintzberg's investigation into this, conducted over several decades,
using case studies drawn from business and governmental
organizations ;There is a great deal of practice, discussion, and
publication about strategy, but surprisingly little investigation of the
processes by which strategies actually form in organizations. Henry
 Mintzberg, one of the world's leading thinkers and writers