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Nota di contenuto	From the jungle to the matrix : the future of consumer protection in light of its past / Norman Silber -- The Internet, consumer protection, and practical knowledge / Edward Rubin -- Globalization, the third way, and consumer law : the case of the U.K. / Iain Ramsay -- Information liability and the challenges of law reform : an introductory note / Michael Traynor -- Information technology standards as a form of consumer protection law / Jane K. Winn -- Distinguishing dastar : consumer protection, moral rights, and section 43(a) / Glynn S. Lunney, Jr -- Some copyright consumer conundrums / David McGowan -- New basics : 12 principals for fair commerce in mass-market software and other digital products / Jean Braucher -- Contract, not regulation : UCITA and high-tech consumers meet their consumer protection critics / Richard A. Epstein -- Rolling contracts as an agency problem / Clayton P. Gillette -- Online consumer standard form contracting practices : a survey and discussion of legal implications / Robert A. Hillman -- From consumer to person? : developing a regulatory

framework for nonbank e-payments / Anita Ramasastry -- The failure of fair information practice principles / Fred Cate -- Privacy self regulation : a decade of disappointment / Chris Jay Hoofnagle.

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Sommario/riassunto

This volume considers the impact of technological innovation on the foundations of consumer advocacy, contracting behaviour, control over intellectual capital and information privacy. A unique and timely perspective on these issues is presented by internationally renowned experts who provide novel approaches to the question of what consumer protection might consist of in the context of technological innovation.

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