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Sommario/riassunto	William H. Starbuck, a key management thinker, has written on a wide range of issues relating to organizational behavior, theory, and strategy, which until now has only been available in a diverse range of publications. In this book, Starbuck has brought together his seminal writing to present for the first time a book-length treatment of his considerations on organizations. - ;William H. Starbuck is one of the most creative, productive, and wide-ranging writers in management and organization studies. His work spans three decades and encompasses a whole variety of issues, yet it has never been

