

1. Record Nr.	UNINA9910784683803321
Titolo	International business and the eclectic paradigm : developing the OLI framework // edited by John Cantwell and Rajneesh Narula
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 2003
ISBN	0-429-23435-X 1-134-37342-2 1-280-25187-5 9786610251872 0-203-57642-X
Descrizione fisica	1 online resource (292 p.)
Collana	Routledge studies in international business and the world economy
Altri autori (Persone)	CantwellJohn <1955-> NarulaRajneesh <1963->
Disciplina	338.8/8
Soggetti	International business enterprises Strategic alliances (Business) Investments, Foreign Industrial location Technology transfer - Economic aspects Technological innovations - Economic aspects Globalization - Economic aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	International Business and the Eclectic Paradigm Developing the OLI framework; Copyright; Contents; List of figures; List of tables; Contributors; Acknowledgements; 1 Revisiting the eclectic paradigm: new developments and current issues; 2 The eclectic (OLI) paradigm of international production: past, present and future; 3 New institutional economics: an organising framework for OLI; 4 FDI and endogenous growth: IB perspectives; 5 The co-evolutional advantage: strategic management theory and the eclectic paradigm 6 From OLI to OLMA: incorporation higher levels of environmental and structural complexity into the eclectic paradigm 7 From a theory to a paradigm: examining the eclectic paradigm as a framework in

international economics; 8 Managerial beliefs, market contestability and dominant strategic orientation in the eclectic paradigm; 9 The micro-mechanics of foreign operations' performance: an analysis based on the OLI framework; 10 The eclectic paradigm and the recognition of finance-specific factors; 11 The challenge of electronic markets for international business theory
12 The recent globalisation of the Italian banking sector: an interpretation based on the eclectic paradigm
13 A critical reflection and some conclusions on OLI; Index

Sommario/riassunto

The eclectic paradigm has arguably become the dominant theoretical basis in the study of FDI, multinational corporations and internationalisation over the last two decades. The contributions to this volume evaluate the eclectic paradigm in the global economy and its validity as a theoretical basis to understand developments such as economic globalization and the subsequent growth of global and alliance capitalism.
