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Altri autori (Persone)	McConvilleJ MorvilloAlfonso LeggateHeather
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Nota di contenuto	Introduction / Heather Leggate, James McConville and Alfonso Morvillo -- Part 1. Financial strategy / editor : Heather Leggate -- Financial risks and opportunities / Heather Leggate -- Financial creativity / James McConville -- Investment strategies in market uncertainty / Helen Bendall and Alan F. Stent -- International comparison of market risks across shipping-related industries / Manolis G. Kavussanos, Arne Juell-Skielse and Matthew Forrest -- Perceptions of foreign exchange rate risk in the shipping industry / Koichi Akatsuka and Heather Leggate -- Part 2. People and skills / editor : Valentina Carbone -- Developments in the labour market / Valentina Carbone -- The future shortage of seafarers : will it become a reality? / Heather Leggate -- Finding a balance : companies, seafarers and family life / Michelle Thomas, Helen Sampson and Ming Hua Zhao -- Seafarers of the world's largest fleet / James McConville -- Part 3. Ports in transition / editors : H. Meersman and E. Van De Voorde -- Ports as hubs in the logistics chain / H. Meersman, E. Van De Voorde and T. Vanelslander -- Co-operation and competition in international container transport

strategies for ports / T.D. Heaver, H. Meersman and E. Van De Voorde -- Northern range port strategy / Jan Blomme -- The peripheral port challenge in container port systems / Theo E. Notteboom -- Part 4. Logistics and ICT / editor : Pietro Evangelista -- Innovating ocean transport through logistics and ICT / Pietro Evangelista -- Responding to shippers' supply chain requirements / T.D. Heaver -- The end of the box? / Bart Kuipers -- ICT practices in container transport / Pietro Evangelista -- Part 5. The regulatory framework / editors : Patrick Alderton and Heather Leggate -- The surge in regulation / Patrick Alderton and Heather Leggate -- Green shipping : European policy and economic forces / Mervyn Rowlinson and Sarah Wixey -- Maritime legislation : new areas for safety of life at sea / K.X. Li and J. Wonham -- Raising world maritime standards / His Excellency William O'Neill.

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Sommario/riassunto

The importance of the international maritime transport industry is difficult to overstate. This new book presents an interdisciplinary approach from a wide range of internationally-based experts. International Maritime Transport represents a radical departure from previous works in its structure and approach. The section editors each discuss the state of the art in the opening chapter, before introducing a selection of works providing a wide-ranging analysis of the subject. Wide discretion of approach has provided literary freedom for individual opinion and analysis within th

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