

1. Record Nr.	UNINA9910784648603321
Titolo	Bioindustry ethics [[electronic resource] /] / David L. Finegold ... [et al.]
Pubbl/distr/stampa	Amsterdam ; ; Boston, : Elsevier Academic Press, c2005
ISBN	1-281-00533-9 9786611005337 0-08-049251-7
Descrizione fisica	1 online resource (384 p.)
Altri autori (Persone)	FinegoldDavid
Disciplina	174/.96606
Soggetti	Biotechnology industries - Moral and ethical aspects Pharmaceutical industry - Moral and ethical aspects Business ethics - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	BIOINDUSTRY ETHICS; BIOINDUSTRY ETHICS; Contents; Research Team; Preface; Acknowledgments; Introduction; ETHICAL ISSUES CONFRONTING BIOSCIENCE COMPANIES; WHY SHOULD BIOSCIENCE FIRMS CARE ABOUT ETHICS?; ETHICISTS AND THE BIOSCIENCE INDUSTRY; A NEW APPROACH: BIOSCIENCE BUSINESS ETHICS; STRUCTURE OF THE BOOK; Merck: Staying the Course; INTRODUCTION; FOCUSING ON PATIENTS AND THE LONG TERM; ETHICS RESOURCE CENTERS; INTERNAL ETHICAL PRACTICES; ASSESSING THE IMPACT; BENEFITS OF AN ETHICAL APPROACH; ETHICAL ISSUES; DRUG PRICING, ACCESS, AND INTELLECTUAL PROPERTY CLINICAL TRIALS AND PUBLICATION OF RESULTS WHAT DRUGS TO DEVELOP; CHALLENGES FOR THE FUTURE; Genzyme: Putting Patients First; INTRODUCTION; PUTTING THE PATIENT FIRST: GENZYME IS APPROACH TO ETHICAL ISSUES; ETHICAL ISSUES; ETHICAL MECHANISMS; SUSTAINING THE GENZYME CULTURE; CONCLUSION; Millennium pharmaceuticals, Inc.: Creating and Sustaining Corporate Values; INTRODUCTION; MILLENNIUM PHARMACEUTICALS INC.; INSTITUTIONALIZING CORE VALUES AND ETHICS; ETHICS EDUCATION PROGRAMS; IMPACT OF INSTITUTIONALIZATION OF VALUES AND ETHICS; PRESERVING A FOCUS ON CORE VALUES; THE FUTURE

Maxim Pharmaceuticals (A): Internal and External Dialogues  
 AN UNUSUAL BIOTECH LEADER; THE IMPACT OF BUSINESS ETHICS IN THE  
 BIOSCIENCE INDUSTRY; COMPANY HISTORY; EMBEDDING CORE VALUES;  
 MECHANISMS FOR EMBEDDING CORE VALUES; BUILDING A SUCCESSFUL  
 GLOBAL BOARD; ANNUAL STRATEGIC RETREAT; DEALING WITH ETHICAL  
 ISSUES; MAXIM PHARMACEUTICALS (B); Diversa Inc.: Ethical Issues in  
 Bioprospecting Partnerships; FROM BIOPIRACY TO BIOPROSPECTING;  
 THE COMPANY; THE CONTEXT FOR BIOPROSPECTING PARTNERSHIPS;  
 DIVERSA'S BIODIVERSITY COLLABORATIONS; PROCESS FOR  
 ESTABLISHING AND IMPLEMENTING COLLABORATIVE AGREEMENTS  
 ETHICAL DECISION MAKING TOWARD THE FUTURE; DIVERSA INC. (B);  
 DIVERSA INC. (C); DIVERSA INC. (D); Pipeline Biotech A/S: Competing  
 Regulatory Regimes for Laboratory Animal Experiments;  
 INTRODUCTION; COMPANY HISTORY; BUSINESS MODEL AND ETHICAL  
 APPROACH; EMPOWERING THE WORKFORCE; ETHICAL ISSUES AT  
 PIPELINE; CONCLUSION; TGN Biotech: A Start-Up with Ethical Roots;  
 WHAT NOW?; TGN BIOTECH; TGN'S MARKET; SEMENESTM; WHY PIGS  
 AND WHY SEMEN?; THE ETHICAL ISSUES; MECHANISMS FOR A  
 TRANSPARENT PROCESS; FUTURE POSSIBILITIES; WHAT NEXT?;  
 Interleukin Genetics and Alticor: An Unlikely Partnership;  
 INTRODUCTION  
 COMPANY ORIGIN  
 EXPLORING THE ETHICS OF GENETIC TESTING;  
 FAILED EFFORTS TO BUILD A PERSONALIZED MEDICINE BUSINESS;  
 PUTTING ETHICS EXPERTS IN CHARGE; APPROACH TO ETHICAL ISSUES;  
 PROPOSED ALTICOR DEAL; INTERLEUKIN GENETICS AND ALTICOR: AN  
 UNUSUAL PARTNERSHIP; CREATING AN ETHICAL APPROACH TO  
 NUTRIGENOMICS; Sciona Ltd.: A Pioneer in Nutrigenomics: The Path to  
 Consumer Acceptance; INTRODUCTION; BACKGROUND; PRODUCT  
 LAUNCH; ETHICAL CONSIDERATIONS; THE CASE FOR ETHICS;  
 APPLICATION TO THE HUMAN GENETICS COMMISSION; PUBLIC  
 OPPOSITION; RESULTS; THE HGC RECOMMENDATIONS; TOWARD THE  
 FUTURE  
 Affymetrix, Inc.: Using Corporate Ethics Advice

## Sommario/riassunto

This book is the first systematic, detailed treatment of the approaches  
 to ethical issues taken by biotech and pharmaceutical companies. The  
 application of genetic/genomic technologies raises a whole spectrum  
 of ethical questions affecting global health that must be addressed.  
 Topics covered in this comprehensive survey include considerations for  
 bioprospecting in transgenics, genomics, drug discovery, and  
 nutrigenomics, as well as how to improve stakeholder relations, design  
 ethical clinical trials, avoid conflicts of interest, and establish ethics  
 advisory boards. The expert authors represent