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Nota di contenuto	Contents; Preface; Introduction: The Law of Cause and Effect; Success Secrets; 1 Dream Big Dreams; 2 Develop a Clear Sense of Direction; 3 See Yourself as Self-Employed; 4 Do What You Love to Do; 5 Commit to Excellence; 6 Work Longer and Harder; 7 Dedicate Yourself to Lifelong Learning; 8 Pay Yourself First; 9 Learn Every Detail of Your Business; 10 Dedicate Yourself to Serving Others; 11 Be Absolutely Honest with Yourself and Others; 12 Determine Your Highest Priorities and Concentrate on Them Single-Mindedly; 13 Develop a Reputation for Speed and Dependability; 14 Be Prepared to Climb from Peak to Peak; 15 Practice Self-Discipline in All Things; 16 Unlock Your Inborn Creativity; 17 Get around the Right People; 18 Take Excellent Care of Your Physical Health; 19 Be Decisive and Action Oriented; 20 Never Allow Failure to Be an Option; 21 Pass the "Persistence Test"; Conclusion: Success Is Predictable; About the Author; Index; The Millionaire-Maker Seminar; Brian Tracy, Speaker, Trainer, Seminar Leader; Brian Tracy Audio Learning Programs
Sommario/riassunto	A leading authority on the development of human potential and the author of "The 100 Absolutely Unbreakable Laws of Business Success"

outlines the path to achieving personal wealth and satisfaction. The 21 chapters present motivational ideas or principles that are followed by provocative questions and action exercises.

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